

Witheridge Voice: Advertising rate card

The magazine is printed in A5 portrait format – 148 mm wide x 210 mm high – on good quality paper by a commercial printer.

Adverts should be submitted via e-mail wherever possible, in any common file format – PDF, JPEG, MS Word, etc. As well as your e-mail address, you should supply your name, postal address and a telephone number, for invoicing and queries.

Payment should be made in advance of the copy deadline, otherwise your advert may not appear.

We normally offer advertising space for a complete year, which covers four quarterly issues. Typically, these are published at the end of January, at the end of April, in mid-August and at end of October. The copy deadline for each issue is about two weeks before publication.

We cannot guarantee the placement of an advert at a particular location within the magazine, but we do try to rotate the “prime” locations (such as the back page) between the regular advertisers. The rates for commercial advertisers are as follows.

Advert format	Approximate width x height	Rate for year (4 issues)
Full page	122 mmx 186mm	£119
Half page	122 mmx 93mm	£65
One-third page landscape	122 mmx 62mm	£49
One-third page portrait	61 mm x 124 mm	£49
One-sixth page	61mmx 62 mm	£29

Examples of adverts of these different formats appear on the next page.

Contacts are as follows.

Editor	To supply advertising copy	Ruth And Jo Towers	ruthandjo9@outlook.com
Treasurer	For invoicing and payment enquiries	Gill Manning	witheridgevoice@icloud.com
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