Witheridge Voice: Advertising rate card

The magazine is printed in A5 portrait format – 148 mm wide x 210 mm high – on good quality paper by a commercial printer.

<u>Please note orientation of adverts 'Landscape or Portrait'</u> <u>dependant on size</u>

Adverts should be submitted via e-mail wherever possible, 10 working days before editorial deadline in any common file format – PDF, JPEG, MS Word, etc. As well as your e-mail address, you should supply your name, postal address and a telephone number, for invoicing and queries.

Payment should be made 14 days in advance of the copy deadline, otherwise your advert may not appear.

We normally offer advertising space for a complete year, which covers four quarterly issues. Typically, these are published at the end of January, at the end of April, in mid-August and at end of October. The copy deadline for each issue is about two weeks before publication.

We cannot guarantee the placement of an advert at a particular location within the magazine, but we do try to rotate the "prime" locations (such as the back page) between the regular advertisers. The rates for commercial advertisers are as follows.

Advert format	Approximate width x height	Rate for year (4 issues)	
Full page Portrait Only	122mm Wide x 186mm High	£119	
Half page Landscape Only	122mm Wide x 93mm High	£65	
One-third page Landscape only	122mm Wide x 62mm High	£49	
One-sixth page Square	61mmx 61 mm	£29	

Contacts are as follows.

Editor	To supply	Ruth	ruthandjo9@outlook.com
	Editorial copy	And	-
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